

MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 14 April 2005

LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE

PROGRAMME

Theme:

New Frontiers in Decision-Making and in the Public Reporting of Supplementary Information

09.30-10.30 REGISTRATION & COFFEE – Shaw Library, 6th floor, Old Bulding

Morning Session **Old Theatre (Old Building)**

CHAIRMAN: **Michael Bromwich** (LSE)

10.30-12.00 **Mike Shields** (Broad Professor of Accounting, Michigan State University)
“Decision Making Research on Management Accounting: New Frontiers”

12.00-13.00 **Michael Bromwich** (CIMA Professor of Accounting, LSE)
“Management Accountants and the OFR and Reporting Intangibles”

13.00-14.30 LUNCH – Shaw Library, 6th floor, Old Building

Afternoon Session

14.30-15.30 **David Viles** (Partner, Deloitte)
“The Importance of Value Drivers”

15.30-16.30 **Juhani Vaivio** (Acting Professor of Management Accounting, Helsinki School of Economics)
“‘Strategic’ Non-Financial Measurement in an Organizational Context”

16.30-17.00 TEA – Shaw Library, 6th floor, Old Building

17.00-18.15 The ICAEW Lecture:
Robert Hodgkinson (Technical Director, ICAEW)
“Information Needs of Markets and Management”

18.30-20.30 RECEPTION/BUFFET – Senior Dining Room, 5th Floor, Old Building