

MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 25 MARCH 2004

LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE

PROGRAMME - 25th Anniversary of MARG

Theme:

Current and Future State of Management Accounting

10.00-10.30 REGISTRATION & COFFEE – Robinson Room, 3rd Floor, Old Building

Morning Session **Old Theatre (Old Building)**

CHAIRMAN: **Michael Bromwich** (LSE)

10.30-11.15 **Graham Motteram** (Immediate Former Financial Controller, Cost Reduction - Rolls Royce)
“Management Accounting: An Operational View”

11.15-12.00 **Paul Boyle** (Ex F. D. - Cadbury/Schweppes & W H Smith; Chief Operating Officer – Financial Services Authority; CEO elect – Financial Reporting Council)
“Management Accounting: View from the Top” (TBC)

12.00-13.00 **Bob Scapens** (Manchester School of Accounting)
“Management Accounting Practices in the UK”

13.00-14.30 LUNCH – Robinson Room, 3rd Floor, Old Building

Afternoon Session

14.30-15.30 **Mary Keegan** (Chairman – ASB)
“Accounting Standards and Management Accounting”

15.30-16.30 **Amin Mawji** (Ernst & Young)
“Management Accounting: Re-engineered for Risk”

16.30-17.00 TEA – Robinson Room, 3rd Floor, Old Building

17.00-18.15 The CIMA Visiting Professor Lecture:
David Larcker (Wharton School, US)
“Performance Measures: Insights and Challenges”

18.30 RECEPTION/BUFFET – Senior Dining Room, 5th Floor, Old Building